# Privacy Policy | Jain Cord Industries Pvt. Ltd.

Jain Cord Industries Pvt. Ltd (referred to as "We", "Us", or "Our") owns and operates the website www.jaincord.com and its associated digital platforms and applications (collectively referred to as the "Website"). This Privacy Policy explains how We collect, use, store, disclose, or otherwise process your personal data when you interact with us through our Website, emails, phone calls, or other digital or offline communication methods.

We are committed to protecting the privacy and confidentiality of the personal data of our **employees**, **vendors**, and **customers**. By accessing or using our Website or by otherwise providing us with your personal data, you confirm that you have read, understood, and agreed to the practices outlined in this Privacy Policy.

### 1. Information We Collect

We collect personal data directly from you or through other means. This information may include:

- Employees: Personal identification details such as name, job title, employment history, contact information (phone number, email), bank details, tax information, emergency contacts, and other work-related data required for employment purposes.
- Vendors: Personal and business details including your company name, contact
  information (email, phone number), tax ID, payment details, and other information
  necessary for the purposes of establishing and managing business relationships and
  contracts.
- **Customers**: Personal identification details such as name, email address, phone number, shipping and billing address, payment information, and purchase history related to the products or services you buy from us.
- Automatically Collected Information: We may automatically collect certain
  information when you visit our Website, such as your IP address, browser type,
  device information, and browsing activity (e.g., pages viewed, links clicked) through
  cookies, web beacons, or other similar technologies.

Cookies and Tracking Technologies: Our Website uses cookies and other similar technologies to improve your experience and analyze usage patterns. By using our Website, you consent to the use of these technologies. For more information, please see our Cookie Policy.

## 2. How We Use Your Information

We process personal data for the following purposes, which are based on our legitimate interests, contractual obligations, or where we have received your consent:

### For Employees:

- To manage employment contracts and payroll.
- o To provide benefits, training, and development.
- To comply with legal obligations and internal policies (e.g., tax and employment laws).
- o To comply with customer compliance and audit.
- To monitor workplace health and safety and improve employee engagement.

### For Vendors:

- To establish and manage business relationships, including negotiating, executing, and monitoring contracts.
- To manage invoicing, payments, and other financial transactions.
- To communicate with you about orders, deliveries, and service performance.

#### For Customers:

- To provide products and services, process transactions, and deliver your orders.
- To send promotional and marketing materials with your consent.
- To improve our customer experience and product offerings based on feedback and market research.
- To manage customer support requests and inquiries.

#### General Use:

- To monitor and improve our Website and services.
- To protect our rights, assets, and legal interests.

## 3. Data Security

We take the security and confidentiality of your personal data seriously. We implement industry-standard technical and organizational measures to protect your data from unauthorized access, disclosure, alteration, and destruction. However, please note that no method of transmission over the internet or method of electronic storage is 100% secure. If you believe your personal data has been compromised, please contact us immediately at Info@ Jaincord.com.

# 4. Data Sharing, Disclosure & Retention

We may share your personal data with third parties under the following circumstances:

- Service Providers: We may share personal data with third-party service providers
  who assist with the operation of our business, such as IT service providers, payment
  processors, marketing partners, and logistics companies. These service providers are
  obligated to maintain the confidentiality and security of your personal data.
- Legal Compliance: We may disclose your personal data if required by law, such as to comply with a subpoena, court order, or other legal process, or to protect our rights, property, or safety.
- Third Party Audit & Certification.

 Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our business, your personal data may be transferred as part of that transaction.

Your personal and sensitive personal information will be retained by the Company for as long as required to fulfil the purpose for which it was collected, or as mandated by applicable laws. Once the data collected, fulfil its purpose, it would be disposed securely.

## 5. Third-Party Websites

Our Website may may contain links to external websites not operated by us. We are not responsible for the privacy practices or the content of these third-party sites. We encourage you to read the privacy policies of these external sites before providing any personal data.

## 6. Cookies

We use cookies and similar tracking technologies to improve your experience and gather information on how you use our Website. This helps us analyze trends and ensure optimal performance.

You can manage or disable cookies through your browser settings. However, please note that disabling cookies may affect the functionality of certain features on our Website. For more detailed information, please refer to our Cookie Policy.

# 7. Changes to this Privacy Policy

We may update or modify this Privacy Policy from time to time. Any changes will be posted on this page, and we encourage you to review it periodically. The "Last Updated" date at the bottom of this policy indicates the most recent version.

## 9. Contact Information

If you have any questions about this Privacy Policy or the processing of your personal data, please contact our Data Protection Officer (DPO) Mr. Ankush Jain at ankushjain@jaincord.com.